

Eliminating Single-Use Plastics from a Conference (Moving Towards Zero Waste)

What we did:

- Chose a like-minded event organiser who was willing to help source plastic-free solutions
- Advertising was done electronically, and we used cork coasters and small cardboard flyers at other conferences
- Stiff cardboard name badges with no plastic pockets
- Bamboo lanyards with metal clips (for name badges)
- 100% jute/cotton conference bags (can be repurposed as a shopping bag)
- No printed envelopes for registration packs
- Option to pre-purchase a KeepCup with an AMSA logo
- Espresso coffee carts with returnable Go2Cups (washed and returned fresh each day). Great coffee and a big winner with delegates (http://go2cup.com.au)
- Provided water jugs with glassware (or to refill personal water bottles)
- No packaged mints or lollies, plastic pens
- Provided sustainably sourced pencils and sharpening stations
- No printed abstracts (All abstracts were available online to delegates)
- Printed pocket program for daily use
- All required printing was done by The Big Picture Factory who use a solar powered printer and purchase sustainably sourced paper
- Delegates were provided with plates/silverware/glassware at meal times
- Vegetarian morning and afternoon tea catering breaks, whole fruit on some days
- All exhibitors, workshop organisers and additional functions, such as the student night and public lecture, were committed to reducing plastic waste for 'free give-way' products and catering
- Delegates were asked to bring their own reusable water bottles and coffee cups
- Video projections were used for branding, conference dinner 'underwater theme'
- Dates were omitted from new banners for reuse at subsequent events
- Non-plastic presents/wrapping used as gifts to plenary speakers

What we missed or resolved along the way:

- Poster session encourage non-plastic solutions for printing (e.g. cloth)
- Reduce number of bins/plastic bin liners in the venue
- Provide a compost bin for waste (fruit peels, teabags)
- Glass sugar dispensers and teaspoons (reduce need for individual sachets)
- Conference delegate hotels removing water/coffee pods/hygiene products
- Remove/reduce branding on lanyards so items are reusable (e.g. AMSA2019 to AMSA conference), or
- Hire lanyards rather than purchasing new ones

Remaining challenges – beyond immediate conference planning:

- Plastic wrapping on prepared food (hygiene issues for catering)
- Other services provided to the venue(s) (laundry, food and beverage delivery)
- Straws (non-plastic options, catering for disabilities as appropriate)

What we learned:

- Plan early. Going against the grain can take a bit of work, but there are usually plastic-free options available.
- Work with everyone. Create a shared goal with your whole team: event organisers, venue, exhibitors, caterers – more ideas make for better solutions. This creates a ripple effect, not only for the event, but in developing more sustainable practice for other events.
- Do a site visit. Identify potential problems and devise solutions ahead of time.
- **Don't assume**. Not all suppliers are knowledgeable about sustainable materials, so allow time to talk through what plastic-free and zero-waste really means.
- Can expand to everyday use. These practices can be adapted to everyday home, workplace, and public events.

Most importantly, this can be implemented <u>without increasing the</u> <u>budget</u> or impacting the bottom line

Our original article is available at: https://theconversation.com/we-organised-a-conference-for-570-people-without-using-plastic-heres-how-it-went-120157



